

Limiting Personal Risk With Real Estate Investment Trusts

Are you ready to start putting more money away towards your future but want to make sure you won't end up looking at an empty investment portfolio down the road? If you are like a lot of people that is a position you are finding yourself in as of late.

After watching the market crash last year, you may be a little hesitant to put money into it. You know you should be investing, and you really want to be making more money off of the money you have sitting around, but you are afraid to put it in the market for fear that you will lose it.

Maybe it's time to look for a different kind of investment, one that will not lose everything.

When people think of safe places to put their money they often think real estate. This is not a bad idea. After all, while the price of a piece of real estate can fluctuate with the market, it will never lose all of its value as it is based on the fact that it is based on a physical property.

But buying a piece of real estate can be very risky. While sure the property will always have value, you can also be stuck with it and owing more than it's worth at a time. For most property purchases that would mean you have a lot of money locked up in the piece of land that you cannot get back if you need it.

Instead, you may want to consider real estate investment trusts or REITs. REITs are real estate investments that are based on a portfolio of real estate interests. This means you are putting your money into real estate in a share system. It could be that you are purchasing pieces of mortgage companies, real estate construction firms or even property management companies.

This is a great way to have that real estate investment you wanted without the risk of putting out all of the money for a property purchase and then being locked up in the system. Instead, like other Wall Street offerings, REITs are liquid. That means you can sell those shares at any point in time you wish. If you need to get your money back, you can.

In many ways, REITs are the best of all worlds. Now all you have to do is decide which one is the best for your investing needs. While that may sound like an overwhelming thing to figure out, it's not if you have the right information at your fingertips.

This is when you want to join up with a group like REITBuyer.com. REITBuyer.com is the first and only online brokerage that specializes in REITs and real estate mutual funds. This means their whole investing site focuses on nothing but REITs. Not only can you buy and sell your REITs here, but you can

also monitor your portfolio and keep up with the latest news, reports and trends relating to the real estate industry so you can make wiser investing decisions.

This article was written by Earl E. Bird, III, spokes person for the REIT Buyer.com, a full service online information resource dedicated to assisting investors who are interested in learning more about Real Estate Investment Trusts (REITs), Real Estate Mutual Funds and how to invest in them. Read more about Real Estate Stocks at <http://northproperties.blogspot.com>